

WINE TASTING EXPERIENCE NO. 2

FOR GROUPS BETWEEN 40 TO 120 GUESTS



3E4U srl

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Explore • Experience • Expand

THE SPIRIT ADVERTISING FACTORY

Approximately 2 hours

€ 100,00 per pax

Following a brief introduction to the mixing of liqueurs, fruit and spirits by a professional tutor, participants will be given a range of ingredients and invited to create a personalized cocktail.

Each team will have a TV camera and has to promote the new product. Individuals within the team will have to play the roles of director, producer, screenwriter, promotions...

The commercial will need to be part of a presentation to the shareholders (the other teams) at the end of the event, or perhaps at the evening function or dinner, where the team must convince the shareholders to support their new product!

The team task is to produce a one minute TV commercial within the time given. Not only do the teams have to film the commercial, but then have to do a presentation. The team with the best presentation and TV commercial is the winner. We will also provide you with the perfect memento of the event – a video/CD of the commercials.

Filming can take place both indoors and outdoors but the presentation must take place in a suitable room at the venue.

It is an excellent team building event which is great fun and involves good planning, communication and team work

